

Dear all, here are the main conclusions of the Skype meeting we had with Carla, Christos and Rina last week. You are all welcome to participate in the next step by joining the Twitter (check in with Carla and Christos ) and/or the Facebook Squad (check in with Alex). Comments and further suggestions are welcome, I opened a new thread in Ilias: [http://enetcollect.net/ilias/goto.php?target=frm\\_166\\_9&client\\_id=enetcollect](http://enetcollect.net/ilias/goto.php?target=frm_166_9&client_id=enetcollect).

I wish you all a great week,  
Špela

1. We will kick-off our social media presence by using STSMs. Špela will write the former candidates and ask them to provide (i) two photos (of themselves - if they allow for it to be published, otherwise of the city they visited, and of the hosting institute), (ii) a link to the webpage of the hosting institute, (iii) a five sentence (simplified) description of their work.
2. This material can be used on social media as well as on the homepage.
3. For older STSMs, a social media campaign will be organised in a form of condensed, regular posting over a designated amount of time (e.g. every day over two weeks in September).
4. After that, we want to keep posting about STSMs strategically in the empty times between the events.
5. We want to include dissemination in the STSM workflow so that participants know in advance what we expect of them and who they should send the materials to. We want the candidates and the hosts to help disseminate.
6. Carla and Christos will take care of the Twitter posting. For Facebook, we are counting on Alex. It would be great if people were willing to help so that we have a couple of people from each WG that are actively thinking about the dissemination opportunities.
7. We need to define the workflows for workshops (what type of material we expect the WG leaders to provide), and later for conferences and publications. Here is a document where we can collaborate on the topic: [https://docs.google.com/document/d/1sV0na8M6bFkPhJGou9HCeMT4oTXNxf3fmj\\_CFWlzdK0/edit](https://docs.google.com/document/d/1sV0na8M6bFkPhJGou9HCeMT4oTXNxf3fmj_CFWlzdK0/edit). So far, not much is in it, I'll get back to this later this week.
8. We hope that the initial boost will make network members more comfortable with sending or posting their own material, however, we expect the easiest way would be to give people concrete suggestions on what we need them to do.
9. Carla will check with her department to find out what type of a consent we need to obtain to post photographs on social media under the new regulations.