



Dr. Nina Gorovaia
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Research skills:

1. Quantitative econometric techniques
2. Data collection through surveys and databases
3. Qualitative interviews
4. Natural Language Processing

Research interests:

1. Knowledge transfer and knowledge management
2. Entrepreneurship and start-ups
3. Network organizations, e.g. franchising, alliances
4. Performance of networks

Education

1. PhD in Social and Economic Sciences from Vienna University of Economics and Business Administration
2. Post-docs at University of Vienna and Wharton Business School
3. Master's and Bachelor's degrees in Economics and Languages from Moscow State University

My interest in EnetCollect:

I could contribute by studying what could make crowdsourcing of language resources a commercially viable venture and look at the drivers of business performance. As the proposal describes, there are successful examples of crowdsourcing, like wikipedia and recaptcha. However, not every crowdsourcing project will become a start-up company. We need to understand what are the critical success factors and design long-term strategies that would allow a COST-project of today to become a start-up company of tomorrow.

Relevant Projects

- Translation company registered in Vienna
Polyglot 
- Cyprus Entrepreneurship competition
<http://www.cyec.cs.ucy.ac.cy>
- Pseudo CSR: analysing CSR statements of franchise companies with natural language processing

Polyglot 😊

- English
- German
- Greek
- Russian
- Spanish
- Swahili

